

ORDER FORM

SAE 2018 International Powertrains, Fuels & Lubricants Meeting

17-19 September 2018 | Heidelberg, Germany

This order form serves as a binding contract. By signing, the sponsor agrees to the [Terms and Conditions](#) which accompany this order form. As soon as the order form has been received and approved, the sponsor is liable for all associated fees outlined in this document.

BILLING DETAILS

Company
 Contact Person
 Job Title
 Address
 City
 Country Zip Code
 Phone
 Email
 Company VAT number

PAYMENT METHOD

This order form will not be accepted without bank transfer or credit card information.

Total amount to be paid (excl. VAT)
 Payment Method Bank Transfer Credit Card:
 Please indicate: VISA MC/EUROCARD AMEX
 Card Number
 Exp. Date CVV
 Name of Card Holder
 Card Holder Signature

SPONSOR / EXHIBITOR SIGNATURE

Name in print letters
 Signature Date

SAE APPROVAL

Name in print letters
 Signature Date

SPONSORSHIP LEVEL ATTAINED (please tick):

- Platinum as of €20,000
- Gold as of €15,000
- Silver as of €10,000
- Bronze as of €7,500
- Friend of the Industry as of €4,000

■ SELECTED SPONSORSHIP OPPORTUNITIES (please tick):

VISIBILITY THROUGH SOCIAL EVENTS

- Gala Dinner €25,000
- Welcome Reception €20,000
- Gala Dinner Transfer €10,000

VISIBILITY THROUGH CONFERENCE PRESENTATIONS

- Daily Opening and Keynote Address €15,000
- Innovation Corner €10,000
- Speaking Slot at the Innovation Corner €3,000
- Content Capture €5,000

VISIBILITY THROUGH KEY ACTIVITIES

- Registration Area & Lanyard €12,000
- Networking Lounge Area €10,000

VISIBILITY THROUGH NETWORKING BREAKS AND REFRESHMENTS

- Networking Lunch Break €9,500
- Networking Break €6,500
- Permanent Coffee Station starting at €6,000

VISIBILITY THROUGH TARGETED WORKSHOPS

- Symposium €20,000
- Vendor Workshop €8,000

VISIBILITY THROUGH EVENT RELATED ITEMS

- Conference Bag €5,000
- Stationary €4,000
- Branded Flag €4,000
- Mobile Device Charging Station €3,000
- Floor Sticker €2,000
- Hand Sanitizer Spray €2,000

VISIBILITY THROUGH COMMUNICATION AND SOCIAL MEDIA TOOLS

- Mobile Application €5,000
- Website Banner €3,000
- Advert in Event Guide
 - Full Page Ad €2,400
 (+30% for inside front and inside back cover, +50% for back cover)
 - Half Page Ad €1,300

Total amount of sponsorship in euros

■ SELECTED EXHIBITION OPPORTUNITIES (please tick):

- Tabletop €3,500
 Table number

Total amount of exhibition in euros